



Nov 16-17

2017

Safeguarding Idaho's Economy In a Changing Climate

Our Water, Our Land, Our Health, Our Future



Idaho Climate Summit
Sponsorship Information

Overview

The 2017 Idaho Climate Summit is a two-day conversation about Idaho's changing climate led by:

- Businesses
- Resource and land managers
- Idaho tribes and tribal organizations
- Researchers and topical experts
- Public interest organizations
- Community members
- Government officials

The Summit will explore market-based solutions for safeguarding Idaho's economy, health, landscape and lifestyle.

Event Details

Schedule

November 16 & 17, 2017

Full Thursday and Friday conference
Thursday evening reception

Venues

- Boise State University
- Idaho State University, Pocatello
- University of Idaho, Moscow
- Other locations, as requested

Outcomes

The 2017 Idaho Climate Summit will:

- Share how Idahoans and communities have planned/are planning to address climate risks
- Explore economic opportunities and efficiencies and build upon innovative ideas
- Expand discussions on local solutions and adaptations
- Build new collaborations, commitments and ongoing forums
- Provide resources and references for short and long term actions and small and large-scale innovations

Summit Themes



Topics

Topics will be confirmed once speaker agreements are in place. Potential topics include:

- Agriculture
- Air quality
- Dairy
- Drought
- Economic risk and opportunity
- Energy
- Engineering and architecture
- Finance and insurance
- Fish and wildlife
- Food
- Forests, forestry and forest products
- Human health
- Law and policy
- Outdoor recreation, outfitters and guides
- Rangeland and ranching
- Real estate
- Technology and manufacturing
- Transportation
- Tribal practices and policies
- Waste management
- Water quality
- Water supply
- Wildfire

Presentation Formats

Summit presentation formats include:

- Facilitated workshops
- Moderated panel discussions
- Presentations
- Exhibits, products and solutions
- Evening reception
- Post-summit report

Outreach and Marketing

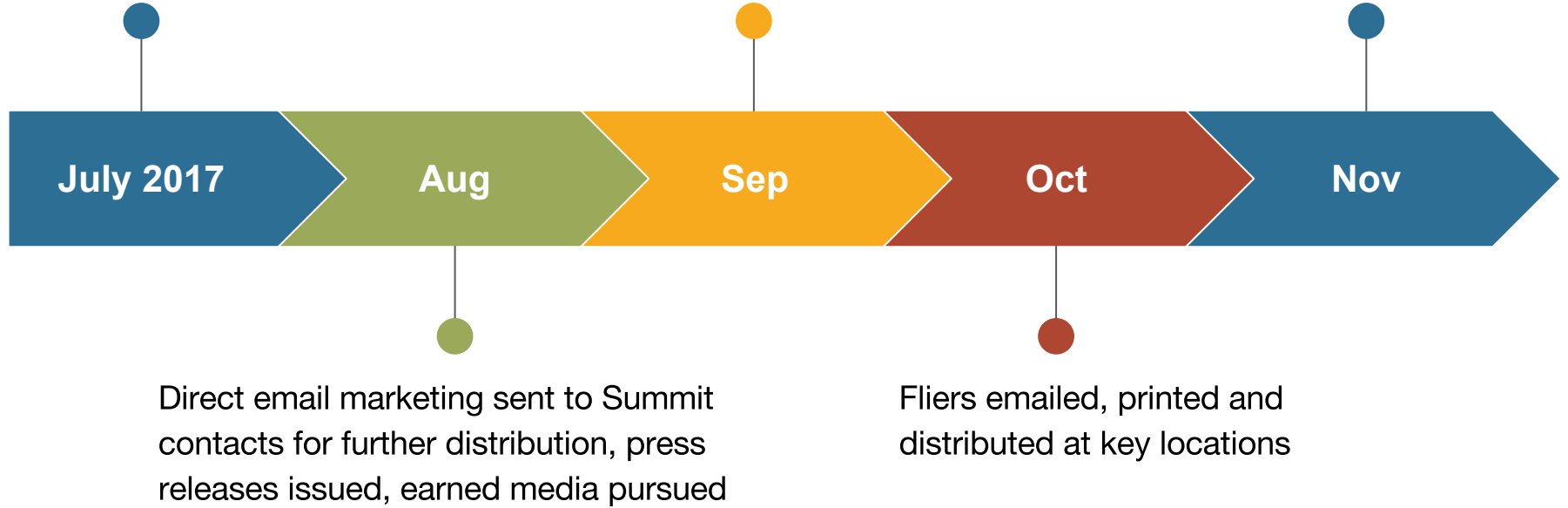
The marketing and outreach for the Summit is a comprehensive strategy that incorporates the following:

- **Website** with event details and links to online resources, sponsors and exhibitors
- **Direct marketing** to Summit database, currently with more than 600 contacts and potential partners, many of which will further distribute
- **Social media** and web discussions
- **Earned media** and media partners to conduct interviews, broadcast the Summit, and promote the Summit to listeners, viewers, and readers
- **Paid media** including online, radio, and social media advertising
- **Printed fliers** for distribution and posting
- **Online streaming** of Summit
- **Sponsor recognition** in the above forums

Summit website live,
speakers invited

Direct marketing, social &
paid media issued

Active marketing via various
marketing channels



Marketing Example



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About

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Participants

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- Researchers and topical experts
- Public interest organizations
- Community members
- Government officials

Venues

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Contact

Amber Bleg, Partner
Warm Springs Consulting LLC
208-918-1707
amber@warmspringsconsulting.com

Schedule

- Full Thursday and Friday conference with Thursday evening reception

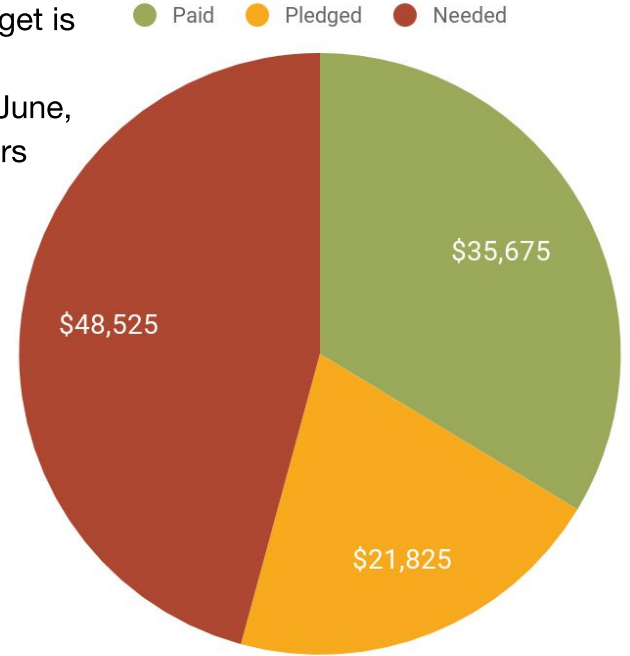
Platinum Level Sponsors

Gold & Silver Level Sponsors



Budget and Funding

The Summit budget is approximately \$106,000. As of June, founding sponsors have pledged or paid \$57,000 in seed funding.



For more information about the Summit or sponsoring,*
contact Amber Bieg at amber@warmspringsconsulting.com
or (208) 918-1707 or visit www.idahoclimatesummit.com

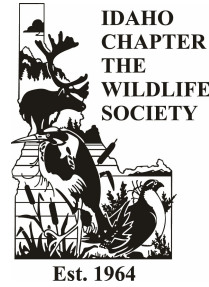
**Sponsorship payments are not charitable contributions. Funds raised beyond what is needed for Summit expenses will go to furthering climate adaption and mitigation solutions in Idaho.*

Sponsorship Opportunities

Contribution Level		Benefits
\$25,000+	Exclusive Partner	<ul style="list-style-type: none"> - Co-branding with event - Option for 10-minute reception address, MC or keynote introduction, including public recognition as solution provider - Logo and name on printed materials, press releases, and website - Name mention, logo placement and possible interview with earned media - Free reception & conference exhibit space - Seat on advisory committee to Summit, if desired
\$10,000+	Platinum Sponsor	<ul style="list-style-type: none"> - Co-branding with event - Logo and name on printed materials, press releases, website - Name mention, logo placement and possible interview with earned media - Free reception & conference exhibit space - Seat on advisory committee to Summit, if desired
\$9,999 to \$5,000	Gold Sponsor	<ul style="list-style-type: none"> - Logo and name on printed materials, press releases, website - Name mention on earned media - Free reception & conference exhibit space - Seat on advisory committee to Summit, if desired
\$4,999 to \$1,000	Silver Sponsor	<ul style="list-style-type: none"> - Logo and name on printed materials, press releases, website - Free conference exhibit space - Seat on advisory committee to Summit, if desired
\$999 to \$500	Bronze Sponsor	<ul style="list-style-type: none"> - Name listed on website and printed materials - Free conference exhibit space
\$499 to \$100	Supporting Sponsor	<ul style="list-style-type: none"> - Name listed on website and printed materials
In-kind	Per value	<ul style="list-style-type: none"> - Benefits correlate with value of in-kind donation

Founding Sponsors

Platinum Level Sponsors



Gold and Silver Level Sponsors

